

## Developing Your Brief, Step One ...

### Finding Your Why

Before thinking about *what* you want in your [new] home, it is important to not skip this first important step in understanding *why* you want change. Working through this guide sheet will give you a full understanding of why your current home isn't meeting your needs and why you need to discover the possibilities in your home.

When you discuss your why with Dig Design, we will explain the process of *how* we will help you create your place in the world, **turning your why into wow!!**

To help you get started, here is a recent conversation we had with a new Dig Design family when helping them find their why ...

*We really want to stay in the area, but the kids are growing and we need more space. We have loved our home but the spaces are starting to feel disjointed. We'd love to feel more connected, to be able to enjoy a coffee at the kitchen island whilst keeping an eye on the kids playing out back.*

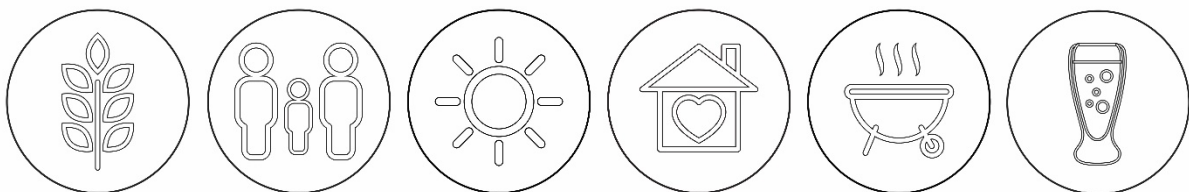
*We also want to encourage our kids to stay at home a little longer when the time comes. It's tough out there and we want to give them space and time to be able to save for the things that are important to them in their lives. We love to spend time as a family, but we are also looking for spaces that offer a bit of quiet contemplation and privacy.*

*Now that Covid is practically a thing of the past, it turns out we actually really love the flexibility of working from home and will be looking to continue with a hybrid model moving forward. Working at the dining table is causing a bit of friction in the family and we need some dedicated home office space.*

*We love to entertain, but don't feel we have enough space to host more than a couple of friends at a time. We dream of parties with cocktails and people spilling from inside to outside on warm summer nights.*

Understanding your why is the first step in developing your brief, it will help you understand what's important to you and why you are looking to invest in renovating your home, or if building a new home is the way to go.

Your why holds the personal details that when woven into the fabric of your [new] home make it special and unique, specific to you and your family. Interpreting your why is a skill that Dig Design, as your architect and interior designer, bring to the table. Knowhow that has been cultivated over 20 years of creating architectural magic, and continues to grow with every project we take on.



## My Why[s]

Here is some space to record your why[s], be as brief or as wordy as you like.  
Some people will have loads of whys and some will only have a couple.

What we have learned over the twenty years we have been creating architectural magic, is that no two clients are the same ... and we love that!!

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Found your why[s]? Reach out to **Dig Design** and book a complementary discovery call.

Want to get started on step two in developing your brief?

Download our "Build Your Brief" template.



**Dig Design**®  
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Dig Design, helping our clients create their place in the world.



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